SPRING 2022

BLACK HISTORY MONTH

remember, educate, make

1976

February is officially designated as Black History Month by President Gerald Ford

BLACK HISTORY MONTH

Each February, people across the US take time to remember the accomplishments of African Americans throughout history. It is a time to honor, celebrate and educate others on the achievements of black people.

PAN AFRICAN FLAG HISTORY & COLOR MEANING

The Pan African flag was first adopted in 1920 by the Universal Negro Improvement Association. Marcus Garvey, the leader of the UNIA, lead the charge to bring the flag to life. He believed the flag to be a symbol of political maturity for African Americans.

RED
Represents the blood shed by those who fought for freedom & the shared blood of all people of African ancestry

BLACK
Represents black people as a nation

GREEN
Represents growth and the natural wealth of Africa

Historical Figures to Remember & Honor in the 2022 Black History Month Assortment

DR. REBECCA LEE CRUMPLER
1ST AFRICAN AMERICAN WOMAN PHYSICIAN

BOOKER T. WASHINGTON
FOUNDED TUSKEGEE UNIVERSITY

ROBERT SMALLS
NAVAL HERO & CONGRESSMAN

CATHAY WILLIAMS
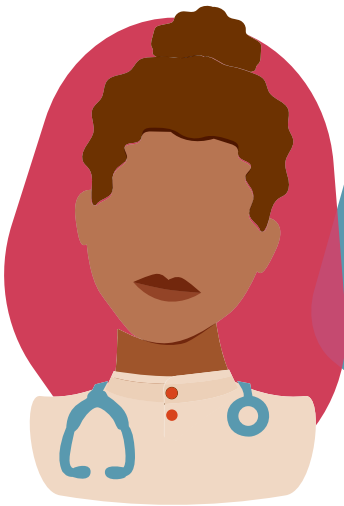1ST AFRICAN AMERICAN WOMAN ARMY SOLDIER
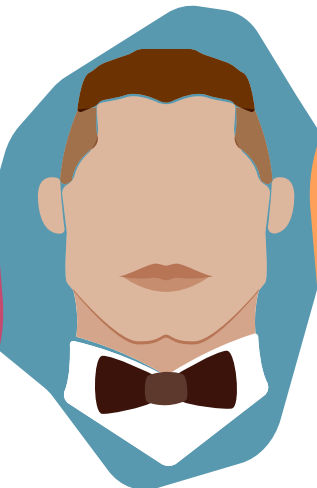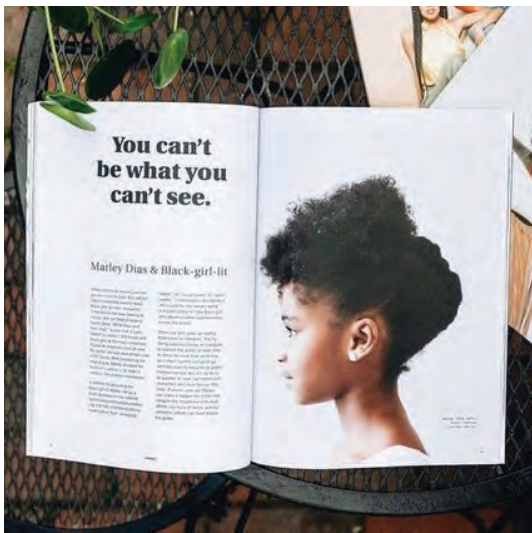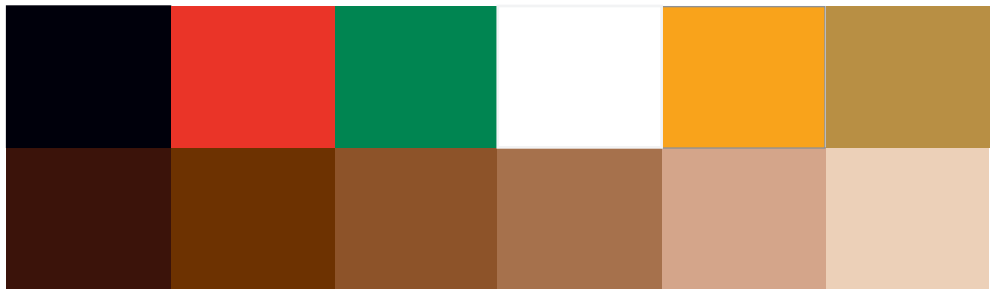
BLACK makers MATTER

@BLACKMAKERSMATTER
"We are a coalition of black makers united to bring about and implement cultural transformation in the sewing and crafting industry."

HOW MICHAELS SUPPORTS THE BLACK MAKER

Starting in 2021, a portion of proceeds from the BHM Assortment will be donated to the **National Coalition for Racial Justice and Equity**. Many Black Makers are also small business owners who look to Michaels for the necessary supplies to create their products. The more we can provide products that are relevant to the black maker during Black History Month & throughout the year, the more we can directly support small black-owned businesses.

WHAT'S COMING IS BETTER THAN WHAT'S GONE

SHARE BLACK STORIES

1976

You can't be what you can't see.

Marley Dias & Black-girl-lit

2021 BLACK HERITAGE MONTH

2022 BLACK HISTORY MONTH

PMS 7636 C	PMS 7491 C	PMS BLACK C	PMS 715 C	PMS 173 C	PMS 7696 C	WHITE

	PMS 7509 C	PMS 476 C	PMS 7516 C

SIGNATURE PIECETYPE
Statement Tee

Black History Month
REMEMBER. EDUCATE. MAKE.

SUPPORT BLACK MAKERS

PYO CANVAS
Historical Figures

paint-by-number kit

designed and made in Portland, Oregon by ellocrie the creative

SUPPORTING PIECETYPE
Drinkware

HISTORY IN THE Making

SIGNATURE PATTERN & KEY MATERIAL
African Inspired Cotton Fabrics

PANTONE 7636 C

PANTONE 7491 C

PANTONE BLACK C

PANTONE 715 C

PANTONE 173 C

PANTONE 7696 C

PANTONE WHITE

SUPPORTING ICON
BHM Badge

SUPPORTING PATTERN
Traditional Color Stripe

SUPPORTING MATERIAL
Yarn & Floss

Embroidery

Sewing & Pattern Making

Knitting & Crochet

Quilting

Fine Art & Painting

Jewelry Making

Wreath Making

Cricut & Silhouette Vinyl

Classroom Decor