

CORE



Pantone
7636 C

Pantone
7491 C

Pantone
BLACK C

SECONDARY



Pantone
715 C

Pantone
173 C

Pantone
7696 C

ACCENTS



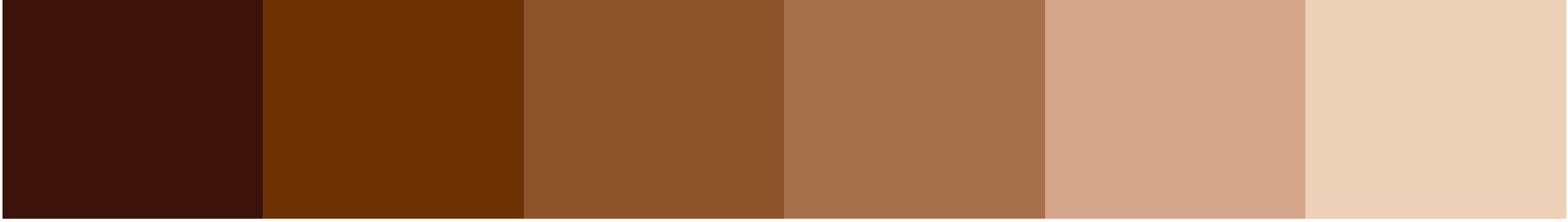
Pantone
7509 C

Pantone
476 C

Pantone
7516 C

Pantone
WHITE

SKIN TONES



Pantone
4625 C

Pantone
731 C

Pantone
4635 C

Pantone
4645 C

Pantone
4665 C

Pantone
4685 C

2022-BLACK HISTORY MONTH-COLOR PALETTE

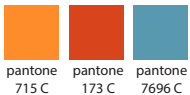
TREND ART GUIDE

- ☐ Print CMYK
- ☐ Print Spot Color
- ☐ Print Both

CORE



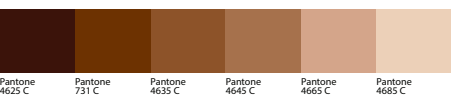
SECONDARY



ACCENTS



SKIN TONES



FONTS

Getty
Downloads

GEOMETRY



Michael's
Where Creativity Happens

V-5.0 06/01/18
Michael's Stores Inc.
© copyright 2015
All Rights Reserved

Michael's Exclusive Artwork

专有设计图样

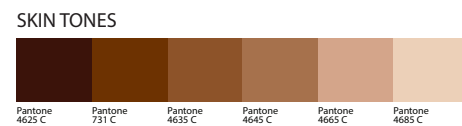
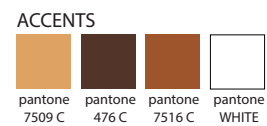
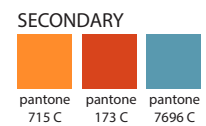
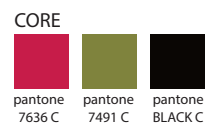
Designer(s): Sharae Averhart



2022-BLACK HISTORY MONTH-ICONS

TREND ART GUIDE

- ☐ Print CMYK
- ☐ Print Spot Color
- ☐ Print Both



Getty
Downloads

GEOMETRY

FONTS



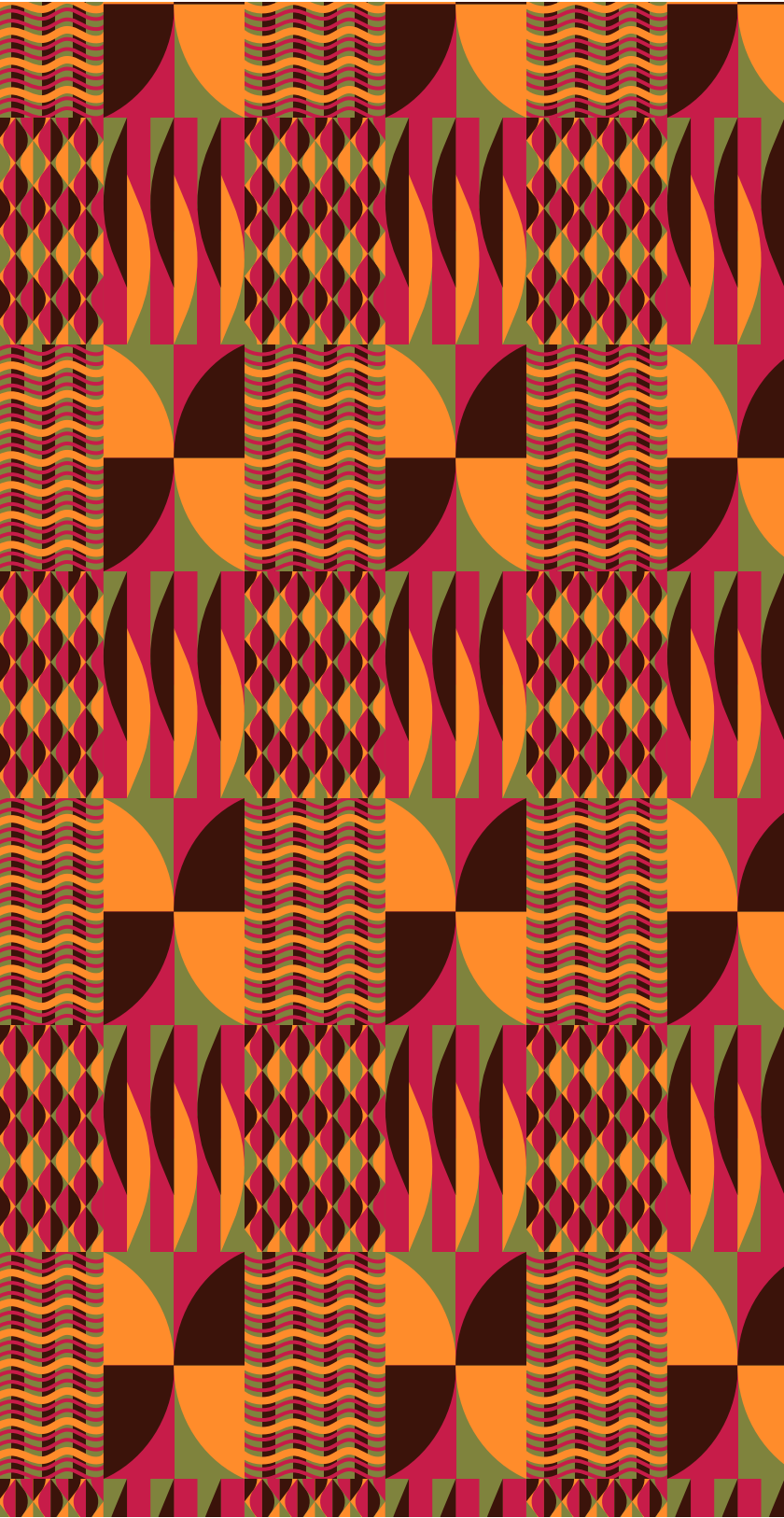
Michaels
Where Creativity Happens

V-5.0 06/01/18
Michaels Stores Inc.
© copyright 2015
All Rights Reserved

Michaels Exclusive Artwork
专有设计图样

Designer(s): Sharae Averhart

P.01 DIASPORA



P.02 TRADITION



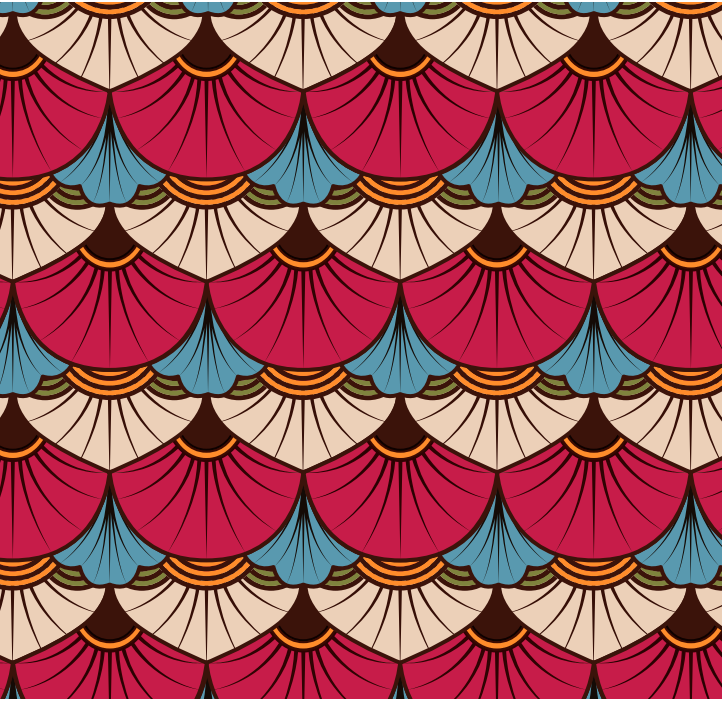
P.03 VIBE



P.04 HISTORY



P.05 ELEGANCE



P.06 ANCESTRY



2022-BLACK HISTORY MONTH-PATTERNS

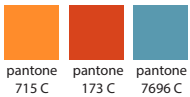
TREND ART GUIDE

- ☐ Print CMYK
- ☐ Print Spot Color
- ☐ Print Both

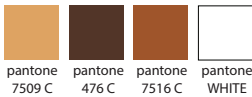
CORE



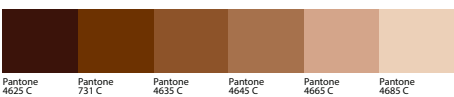
SECONDARY



ACCENTS



SKIN TONES



FONTS

Getty
Downloads

GEOMETRY



Michaels
Where Creativity Happens

V-5.0 06/01/18
Michaels Stores Inc.
© copyright 2015
All Rights Reserved

Michaels Exclusive Artwork

专有设计图样

Designer(s): Sharae Averhart

S.01



S.02



S.03

MY BLACK IS
BEAUTIFUL

S.04

Brown Skin Girl

S.06

HISTORY IN THE
Making

S.05

I AM MY ANCESTORS
Wildest Dream

S.07

QUEEN

S.08

PRINCESS

S.09

KING

S.10

PRINCE

S.11

SUPPORT
BLACK
MAKERS

S.12



S.13

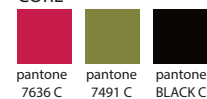
WE THE FUTURE
WE THE FUTURE
WE THE FUTURE
WE THE FUTURE

2022-BLACK HISTORY MONTH-SENTIMENTS

TREND ART GUIDE

- ☐ Print CMYK
- ☐ Print Spot Color
- ☐ Print Both

CORE



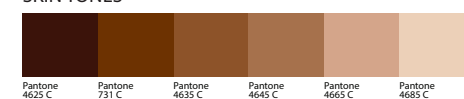
SECONDARY



ACCENTS



SKIN TONES



FONTS

Getty
Downloads

GEOMETRY



Michael's
Where Creativity Happens

V-5.0 06/01/18
Michael's Stores Inc.
© copyright 2015
All Rights Reserved

Michael's Exclusive Artwork

专有设计图样

Designer(s): Sharae Averhart

Primary Font

GEOMETRY

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z ? ! \$ % & @
1 2 3 4 5 6 7 8 9 0

Secondary Font



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 ! ? @ # \$ % &

2022-BLACK HISTORY MONTH-FONTS

TREND ART GUIDE

- ☐ Print CMYK
- ☐ Print Spot Color
- ☐ Print Both

CORE

pantone 7636 C

pantone 7491 C

pantone BLACK C

SECONDARY

pantone 715 C

pantone 173 C

pantone 7696 C

ACCENTS

pantone 7509 C

pantone 476 C

pantone 7516 C

pantone WHITE

SKIN TONES

Pantone 4625 C

Pantone 731 C

Pantone 4635 C

Pantone 4645 C

Pantone 4665 C

Pantone 4685 C

Getty Downloads

GEOMETRY



FONTS

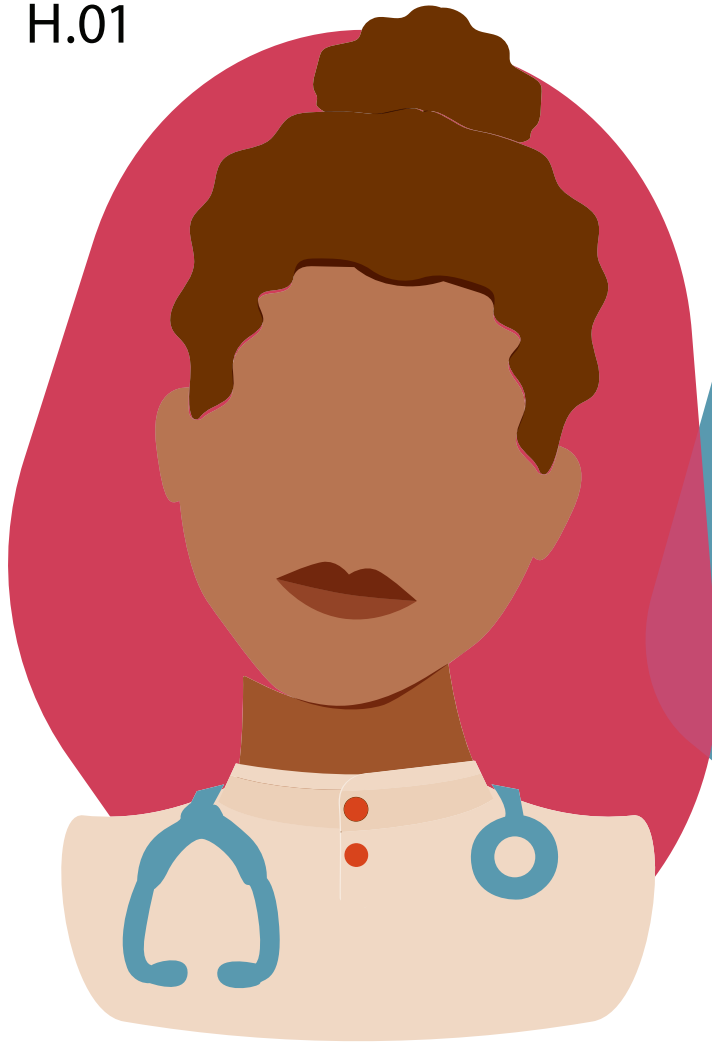
Michael's
Where Creativity Happens

V-5.0 06/01/18
Michael's Stores Inc.
© copyright 2015
All Rights Reserved

Michael's Exclusive Artwork
专有设计图样

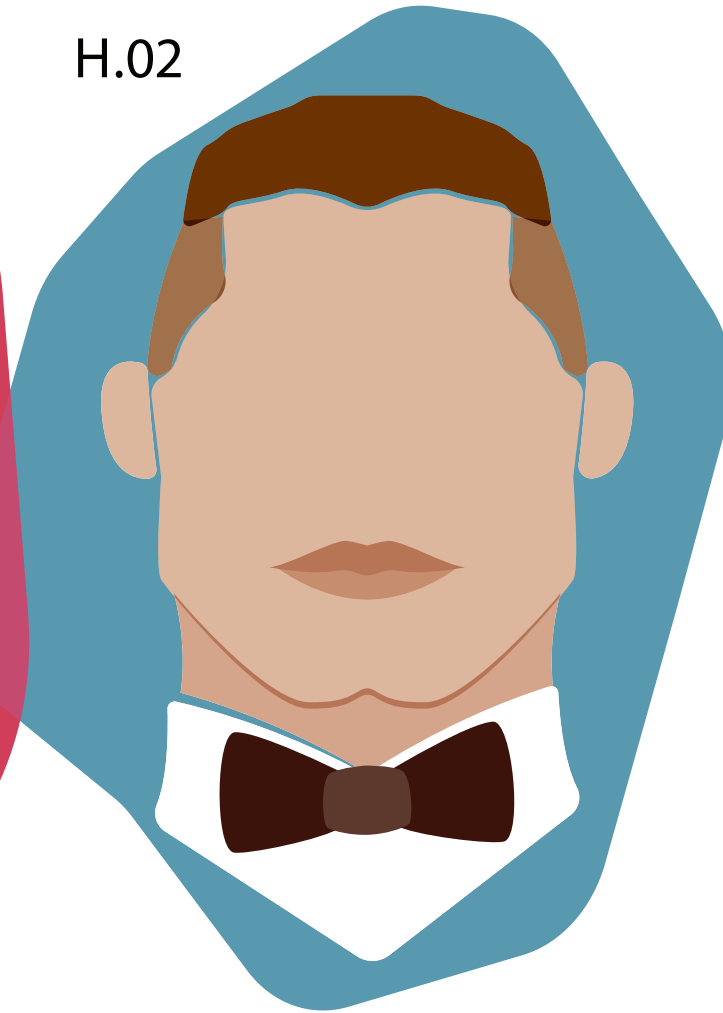
Designer(s): Sharae Averhart

H.01



DR. REBECCA LEE CRUMPLER
1ST AFRICAN AMERICAN
WOMAN PHYSICIAN

H.02



BOOKER T. WASHINGTON
FOUNDED TUSKEGEE
UNIVERSITY

H.03



ROBERT SMALLS
NAVAL HERO &
CONGRESSMAN

H.04



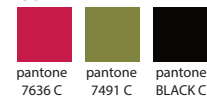
CATHAY WILLIAMS
1ST AFRICAN AMERICAN
WOMAN ARMY SOLDIER

2022-BLACK HISTORY MONTH-HISTORIC FIGURES

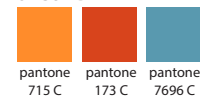
TREND ART GUIDE

- ☐ Print CMYK
- ☐ Print Spot Color
- ☐ Print Both

CORE



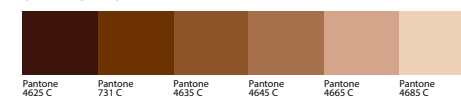
SECONDARY



ACCENTS



SKIN TONES



FONTS

Getty
Downloads

GEOMETRY



Michael's
Where Creativity Happens

V-5.0 06/01/18
Michael's Stores Inc.
© copyright 2015
All Rights Reserved

Michael's Exclusive Artwork

专有设计图样

Designer(s): Sharae Averhart