

2023 BACK TO SCHOOL



imaginative, welcoming, inclusive

Michael's
MAKE CREATIVITY HAPPEN™

trend checklist:

1. diversity & inclusion
2. traditional school icons
3. empowerment & kindness
4. emotional well-being
5. mood enhancing colors
6. unexpected characters
7. textural stories
8. sensory play
9. natural touches

key color: rainbow bright & pastel
key wood: light oak

influencers & aspirational brands:

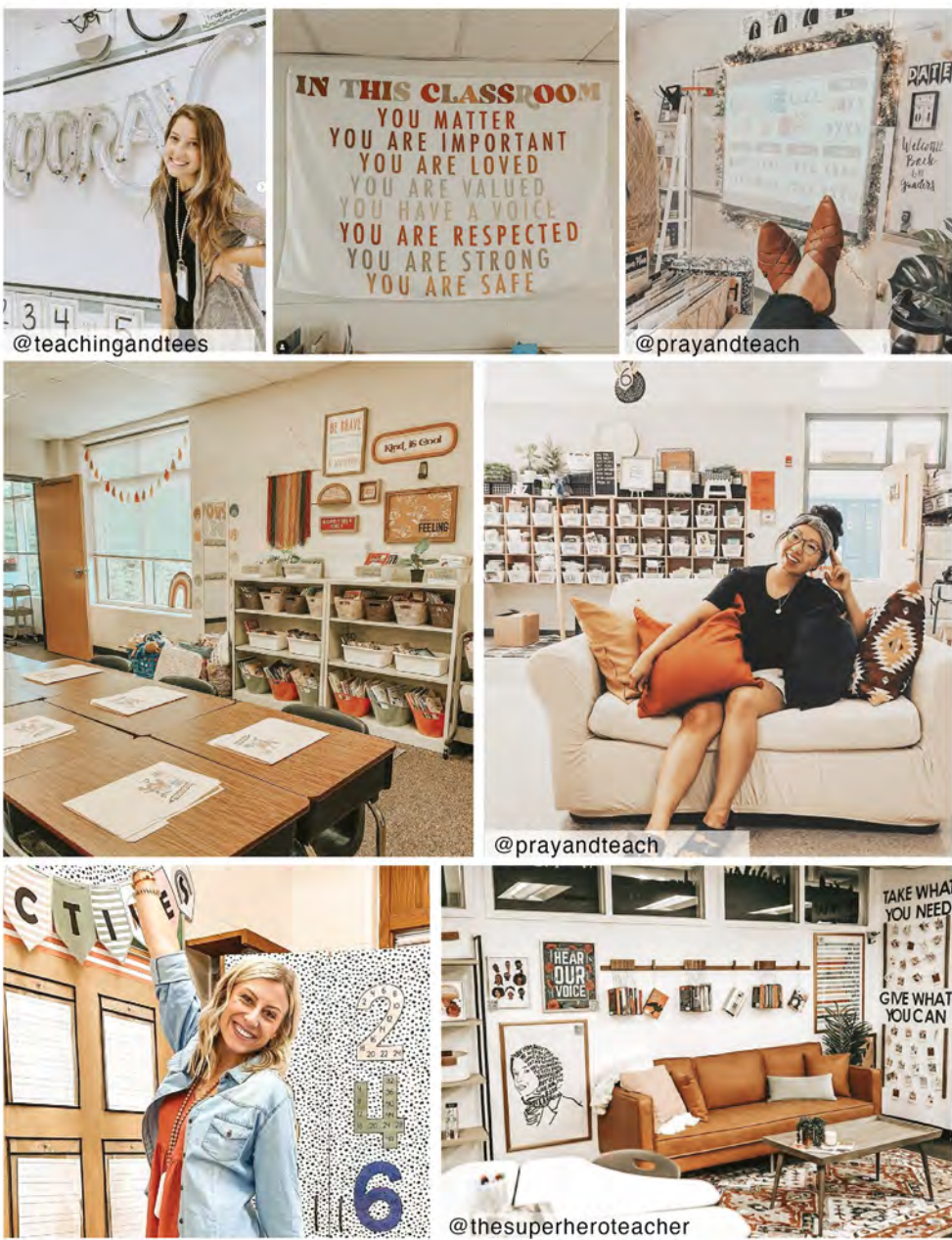
You Clever Monkey • Lakeshore Learning
Abel the Label • Worthwhile Paper
Teachers Pay Teachers

TeacherGram

WHAT WE ARE SEEING:

Teachers from all around the world are turning to Instagram to showcase their one-of-a-kind classrooms! #teachergram has grown in popularity over the years, featuring teachers turned influencers who provide classroom decor inspiration, teaching tips and tricks and some even selling their own products for teachers. This is a glimpse at some of the trending TeacherGrams we're obsessed with!

NEUTRAL

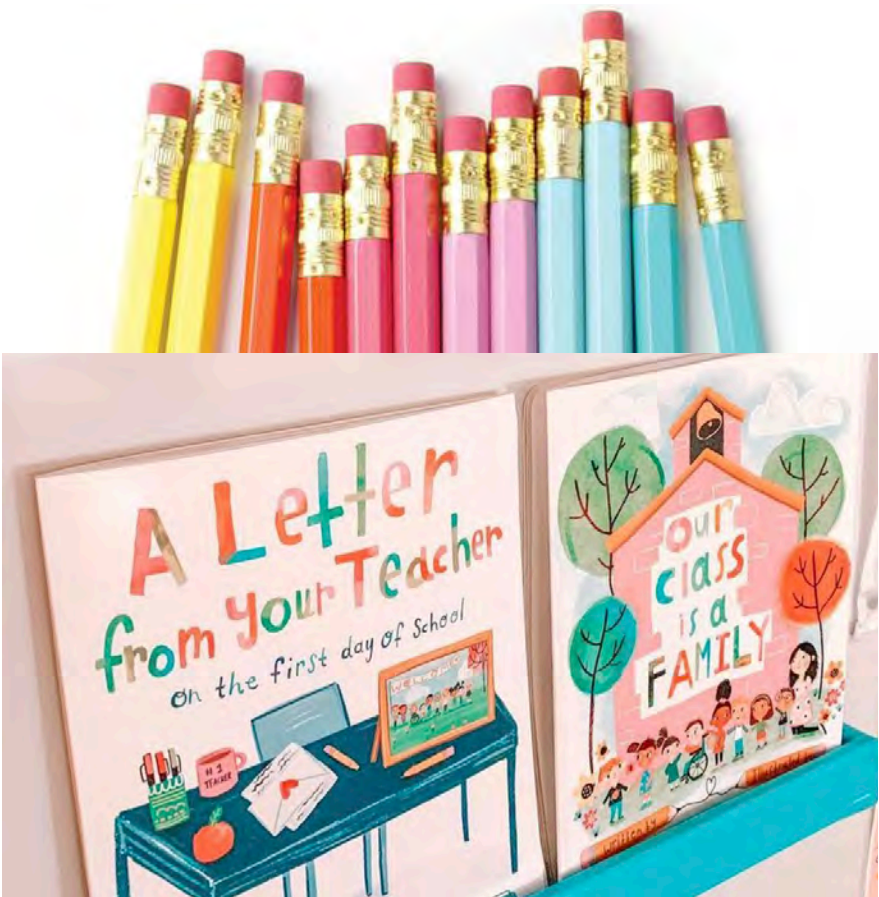


COMBO



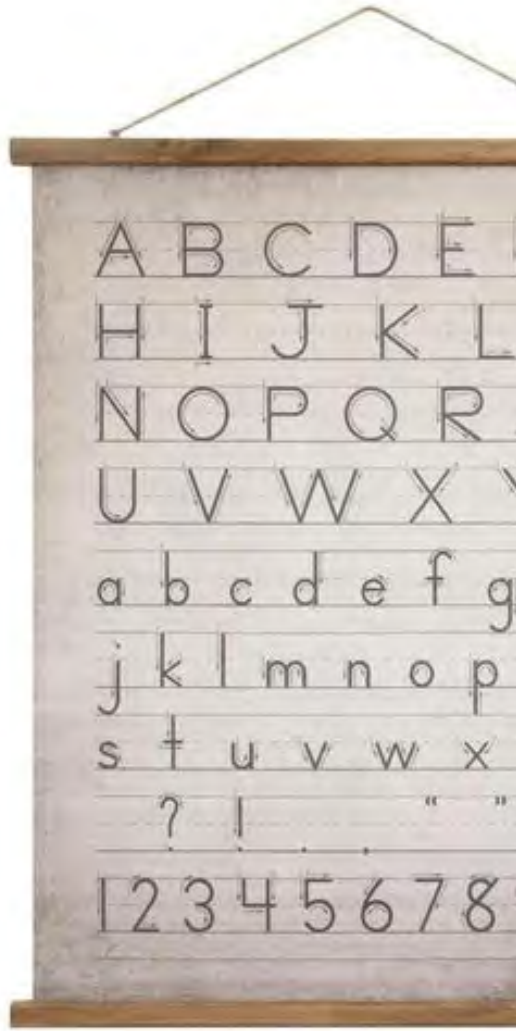
COLORFUL











2023 COLOR PALETTE

CORE

PANTONE 199 C	PANTONE 170 C	PANTONE 1375 C	PANTONE 116 C	PANTONE 2001 C	PANTONE 319 C	PANTONE 566 C	PANTONE 368 C
PANTONE 2195 C	PANTONE 290 C	PANTONE 266 C	PANTONE 263 C	PANTONE 212 C	PANTONE 699 C	PANTONE BLACK C	PANTONE WHITE


SECONDARY

PANTONE 170 C	PANTONE 488 C	PANTONE 699 C	PANTONE 2001 C	PANTONE 155 C	PANTONE 9224 C
PANTONE 566 C	PANTONE 290 C	PANTONE 263 C	PANTONE 464 C	PANTONE 7521 C	

SKIN TONES


PANTONE 478 C	PANTONE 464 C	PANTONE 7521 C	PANTONE 488 C	PANTONE 155 C	PANTONE 9224 C
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1




DIVERSITY & INCLUSION

2




PAINTERLY/WATERCOLOR TEXTURES

3



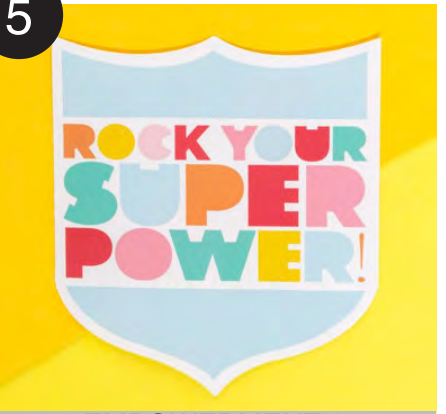
MIX OF BRIGHTS & PASTEL

4




MULTICOLOR METALLICS

5



EMPOWERMENT & KINDNESS

6



UNEXPECTED CHARACTERS

KEY PATTERNS & ARTWORK



From Colorful to Calm, teachers are using shades, textures and patterns to bring a spirit of belonging to their classrooms. Diversity & Inclusion in the classroom are of the upmost importance, ensuring that every child feels welcomed and wanted.

WE CAN DO HARD THINGS

EMPOWERING SENTIMENTS & PAINTERLY TEXTURES

DIVERSITY & INCLUSION

UNEXPECTED CHARACTERS





LANYARD CHARMS



MINI PENCILS



FEELINGS FLASH CARDS



LUNCHBOX SCRATCH OFF NOTES



MINI ERASERS



SENTIMENT PENS



MINI BACKPACK CLIPS



NOVELTY PENCIL SHARPENER



FIDGET NOTEBOOKS



RAINBOW BOOKCASE



WOOD MILK CRATE



FUN ALL OVER PRINT



SEMI TRANSPARENT
STACKABLE



SUBJECT THEMED PRINT



CHIPBOARD COLLAPSIBLE



CLEAR ACRYLIC CART



GLITTER METALLICS



SEMI TRANSPARENT BINS



COLORFUL COLLAPSIBLE



STACKABLE BIN



NOVELTY BLOCKS



TWO TONE



DESK DIVIDERS



CLEAR ACRYLIC HOUSE
SHELF



GRADE BANNERS & BALLOONS



APPLE ICONS



RULER TABLE RUNNER



BALLOON MARQUEE BOUQUET



SCHOOL SUPPLY BALLOONS



TREAT BOXES



BANNERS



TABLEWARE

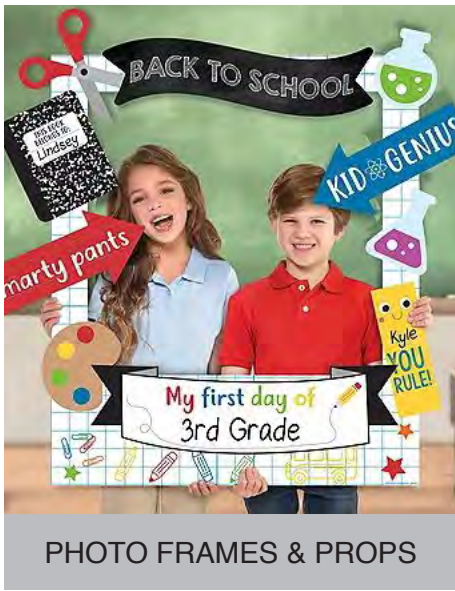
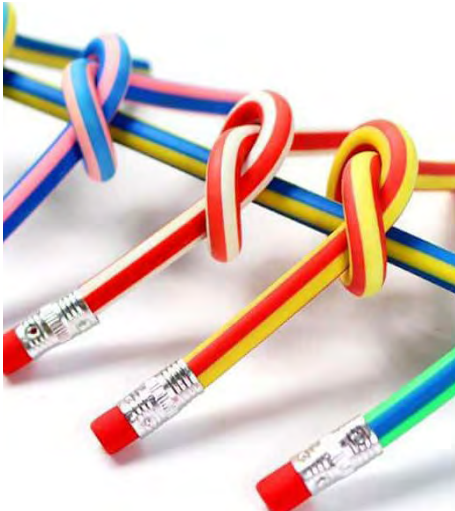


PHOTO FRAMES & PROPS



SHAPED PENCILS



BENDY PENCILS



RAINBOW PENCILS



NOVELTY GRIPPERS



WIGGLE GRIPPERS



3D ERASERS



GEMSTONE ERASERS



ANIMAL ERASERS



3D MOVEABLE ERASERS



FIDGET SPINNER TOPPERS



POP IT TOPPERS



WIGGLE TOPPERS



POM POM TOPPERS



NAME/SENTIMENT
TOPPERS



UNICORN GRIPPERS



DIY FIDGET TOPPERS



DIY ALPHA BEAD TOPPERS



DIY FOAM TOPPERS